

SOUTH DAKOTA WHEAT COMMISSION
Meeting
September 7, 2011
Wheat Building, 116 N. Euclid, Pierre, SD
Minutes

Present: Commissioners: Chet Edinger, SDWC
Steve Halverson, SDWC
Darrell Davis, SDWC
Clinton Vanneman, SDWC
Leo Warrington, SDWC

Staff: Randy Englund, SDWC
Mary Ellen Wagner, SDWC
Carolyn Theobald, SDWC

Guests: Rick Vallery, SDWI

Call to Order:

Chairman Edinger called the meeting to order at 9:34 a.m.

Approval of Agenda:

Commissioner Davis moved to approve agenda, seconded by Commissioner Vanneman. Approved.

Approval of Minutes:

Commissioner Halverson moved to approve August 17, 2011 minutes, seconded by Commissioner Vanneman. Approved.

Financial Report:

Theobald presented August Financials.

Commissioner Vanneman moved to approve August 2011 financials, seconded by Commissioner Warrington. Approved.

Note: Bruce Lindholm arrived at 9:50 a.m.

I. Domestic Market Development

Bruce Lindholm, Director Railroad Division, SD Department of Transportation presented status of rail lines within the state of South Dakota, (<http://www.sddot.com/fpa/railroad/map.asp>). Discussion took place.

Note: Dr. Kevin Kephart, Research Vice President, SDSU, Dean Barry Dunn, SDSU and Dr. Daniel Scholl, AES Director, SDSU arrived at 10:40 a.m.

Note: Bruce Lindholm departed at 10:50 a.m.

II. Research

- Dr. Kephart, Dean Dunn and Dr. Scholl presented status of South Dakota State University's breeding program. Discussion took place.
- Reviewed 2011 South Dakota Wheat Varieties survey from the USDA-NASS.
- Reviewed "BRaN (Breeding Research and Nutrition) for the Future – A Proposal Submitted to the

Wheat Producers of South Dakota” by W. Berzonsky, SDSU. SDSU is to refine report further.

- Englund updated status of the Wheat Best Management Practices (BMP) manual.
- Englund present Commissioners with Needham Ag Technologies, LLC books for their consideration. Discussion took place.
- Englund presented invitation from the Minnesota Wheat Council for a wheat production forum on October 25 and 26, 2011. Discussion took place.

Note: Dr. Kephart, Dean Dunn and Dr. Scholl departed at 2:15 p.m.

III. Strategic Planning discussion

A time-frame in January, 2012 was selected by the Commissioners. Englund is to make arrangements.

IV. Information, Education and Promotion

Reviewed the Heartland Ag Report proposal submitted by Michelle Rook.

Commissioner Halverson moved to approve \$10,000 for the production and advertising to be used in FY2012 for the Heartland Ag Network Weekly 30 Minute Market and News Show, seconded by Commissioner Davis. Approved.

V. Policy and Government Affairs

- Vallery apprised Board of Ag Sales Tax Exemption summer study and the property tax productivity assessment.
- Vallery requested the Commissioners to consider a match to the SD-DOT's TIGER Grant proposal for railway construction. Englund is to explore options.

VI. Export Market Development

- U.S. Wheat Associates – Joint meeting with National Association of Wheat Growers (NAWG), October 31, 2011 through November 2, 2011.
- Midwest Shippers' Association – Commissioner Warrington updated board on the conference held in Seattle, Washington.
- Taiwan Wheat Trade Delegation – Englund presented tentative itinerary September 25 through September 27, 2011. Governor Dugaard will be present during the signing ceremony for the Letter of Intent.


VII. Administrative Matters

- Staff Reports
 - Wagner – Participated in the last day of Dakota Fest and was present for the Cereal Bowl in Brookings. Also participated at the South Dakota State Fair, sponsoring a waffle iron raffle. Purchased and received Wheat for Kids booklets. Prepared and printed SDWC brochures for the FY 2011-2012 Budget & Activities. Will travel to San Diego, CA for the American Dietetic Association Food and Nutrition Conference & Expo.
 - Englund – Attended and spoke at Draper and Dakota Lakes Research Farm winter wheat meetings. Attended State Fair, Commodity group meeting at SDSU and Cereal Bowl. Coordinating Taiwan itinerary, USW 2013 meeting contracts, soft white wheat project.
 - Theobald – Will finalize letter to new refunders along with refunders who are “Unaware of how Check-Off Dollars are Spent”. Present to Chairman Edinger for approval.

- Travel Approval
 - U.S. Wheat Associates, Scottsdale, AZ – Commissioner Davis, Wagner, Englund
 - Minnesota Wheat Council, Wheat Production Forum, Moorhead, MN – Englund
 - U.S. Wheat Associates, International Association of Operative Millers, La Antigua, Guatemala – Commissioner Davis
 - Northern Crops Institute, Fargo, ND – Chairman Edinger
 - Northern Crops Institute, Crops Procurement for Management Short Course, Fargo, ND – Commissioner Warrington, Commissioner Davis
- Commissioner Davis moved to approve travel as presented, seconded by Commissioner Halverson. Approved.**
- Commission Meeting Date
 - November 28, 2011. Proposed joint meeting with South Dakota Wheat Inc.

Commissioner Vanneman moved to adjourn, seconded by Commissioner Warrington. Approved.

Meeting adjourned at 4:45 p.m.


11-28-11
 Darrell Davis, Commissioner Date


11-30-11
 Randy L. Englund, Executive Director Date

For the purpose of continuity, the minutes may not be in chronological order.