

SOUTH DAKOTA WHEAT COMMISSION
Meeting
August 17, 2011
1800 E. Spruce, Room 117, Mitchell, SD
Minutes

Present: Commissioners: Chet Edinger, Chairman, SDWC
Steve Halverson, Commissioner, SDWC
Darrell Davis, Commissioner, SDWC
Clinton Vanneman, Commissioner, SDWC
Leo Warrington, Commissioner, SDWC

Staff: Randy Englund, SDWC
Mary Ellen Wagner, SDWC
Carolyn Theobald, SDWC

Guests: Julian Roseth, Chairman, SDWI
Larry Nagel, Director, SDWI
Rick Vallery, SDWI

Call to Order:

Chairman Edinger called the meeting to order at 10:00 a.m.

Approval of Agenda:

Note the following change: Add to Section V. Wheat Projects Staff/SDWI/SDWC: Concept for Breeding Program.

Moved as amended by Commissioner Vanneman, seconded by Commissioner Halverson. Approved.

Approval of Minutes:

Reviewed June 14 & 15, 2011 minutes.

Moved by Commissioner Halverson, seconded by Commissioner Davis. Approved.

Financial Report:

Theobald presented June and July Financials. Theobald/Englund to prepare letter to be sent to refunders that are "unaware" of SDWC activities or a "new" refunder. Chairman Edinger will sign the letter. SDWC will consider any refunder who has not applied for a refund in the prior 365 days, to be noted as a "new" refunder and reported as such with financials.

Moved by Commissioner Vanneman, seconded by Commissioner Warrington. Approved.

I. SD Wheat Production and Budget Review

Reviewed 10 year comparison report. Discussion of state wheat production, scab issues and yield amounts from other states.

Note: Bill Ferguson, arrival at 10:55.

II. SD Wheat, Inc. Report

Apprised Board of field trials, Governor's Ag Summit, transportation meeting, US Wheat meeting, status of Material Transfer Agreements (MTA) , update on Farm Bill and Ag Sales

Tax Exemption summer study.

Note: Steve Masat, Director, SDWI, and Carl Schwab, Director, SDWI, arrival at 11:20 a.m.

III. SD Wheat, Inc. – Joint Meeting with SDWC

Discussion between SDWC and SDWI on staff duties. No decisions were made and no motions came before the board.

Note: Caleb Crew, Director, SDWI, arrival at 1:35 p.m.

IV. Strategic Planning Proposals

Reviewed strategic planning proposals from Bluefire Design Group, Treadway & Associates, Inc., and SDSU Extension Community Development.

Treadway & Associates, Inc. to be used as facilitator for strategic planning to be held January 2012. Englund is to schedule meetings.

Moved by Commissioner Vanneman, seconded by Commissioner Warrington. Approved.

V. Wheat Projects Staff/SDWI/SDWC

- Reviewed 2011 South Dakota Wheat Varieties survey from the USDA-NASS.
- Englund updated status of the Wheat Best Management Practices (BMP) manual.
- Reviewed proposal submitted by Dr. Sutton, SDSU, "Mechanism(s) of drought resistance of Winter wheat".

Moved by Commissioner Davis to fund \$2,500, no second. Motion failed.

- Reviewed proposal submitted by P. Krishnan, SDSU, for single screw bench scale extruder.
Funding of Extruder for \$200,000 contingent if the Board of Regents and all other commodity groups agree, annual payment amount to be decided with FY2013 budget meeting.

Moved by Commissioner Davis, seconded by Commissioner Halverson. Approved.

- Reviewed "BRaN (Breeding Research and Nutrition) for the Future – A Proposal Submitted to the Wheat Producers of South Dakota" by W. Berzonsky, SDSU. Table until next meeting.

VI. Market Development.

- US Wheat Associates, Tulsa, OK meeting.
Commissioner Davis, Wagner and Englund discussed items that took place at meeting.
- 2011 Joint Fall US Wheat Conference – Scottsdale, AZ (10/30/2011 to 11/02/2011), US Wheat Chairman Suess is asking for volunteers on US Wheat committees.
- Englund updated board about the Taiwan Goodwill Mission in Pierre, September 25 through 27, 2011.
- Chairman Edinger updated board about the Northern Crops Institute meeting and the NCI Council Advisory Board.

- SDWC will be a sponsor of the Midwest Shippers Association meeting in Seattle, WA, August 22 through 24, 2011. Commissioner Warrington will attend.

Note: Michelle Rook, guest, arrival at 3:30 p.m., departure after presentation.

VII. Michelle Rook- proposal

Michelle Rook presented an agriculture televised program proposal for SDWC's consideration. Rook to provide more information.

Note: Roseth, Nagel, Masat, Schwab, Ferguson and Crew's departure at 4:00 p.m.

Note: Brad Poe, SDSU and Hank McCall, Jackrabbit Sports Properties, guests, arrival at 4:15 p.m., departure after presentation.

VIII. Other Business

- State Fair is August 31 through September 5, 2011. Value Added Day is September 1, 2011.
- Cereal Bowl is September 3, 2011, **SDSU vs. Southern Utah.**
- Presentation for SDSU Athletics.
Hank McCall presented scholarship fund proposal, noting SD Crop Improvement sent a challenge to SDWC to match their contribution of \$5,000.
A \$5,000 match will be contributed to the SDSU scholarship program to be used for plant science scholarships.
Moved by Commissioner Vanneman, seconded by Commissioner Halverson. Approved.
Brad Poe presented advertising proposal for the Jackrabbit Sports Properties.
Table for consideration in FY2013 budget review.
Moved by Commissioner Davis, seconded by Commissioner Halverson. Approved.
- Discussion took place in regard to the Commodity Group Meeting.
- Discussion took place in regard to other promotional activities and items.

Note: Vallery's departure at 5:05 p.m.

IX. Administrative Matters

- Staff Reports
 - Carolyn Theobald – No further report than items presented with Financial Reporting; passed around Thank You notes received by the Commission.
 - Randy Englund – Meeting with Bayer/Ducks Unlimited in Minot, ND. Participated in Lyman and Agripro wheat tours, Governor's Ag Development Summit, Dakota Lakes tour, US Wheat Meetings, Day County crop tour, Agripro Meeting and Department of Agriculture Transportation meeting. Also reviewed wheat BMP manual and the Soft White Wheat DLRF. Working with Taiwan Wheat Delegation for September's Goodwill Mission.
 - Mary Ellen Wagner – Participated in National Festival of Breads, worked with US Wheat Associates at the International Food Aid and Development

Conference, displayed at SDSU Wheat Education Day and Dakota Fest, made Bread in a Bag and sponsored a bread machine contest and demonstration at the Sioux Empire Fair, and has started send "User Bulletins" to those that have signed up on the internet.

- Travel Approval
 - Midwest Shippers Association, Seattle, WA – Commissioner Warrington
 - American Dietetic Association Food and Nutrition Conference & Expo, San Diego, CA – Wagner
 - All Things Baking, Chicago, IL – Wagner**Moved by Commissioner Halverson, seconded by Commissioner Vanneman. Approved.**

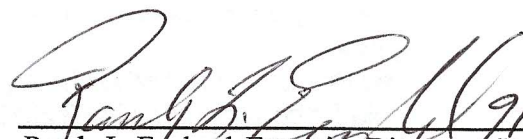
- Commission Meeting Date
 - September 7, 2011
- Other
 - Remove past Commissioner Larson and add Commissioner Warrington to SDWC's Bankwest checking account.
Moved by Commissioner Vanneman, seconded by Commissioner Halverson. Approved.

Commissioner Vanneman moved to adjourn, seconded by Commissioner Halverson. Approved.

Meeting adjourned at 5:56 p.m.



Darrell Davis, Commissioner Date



Randy L. Englund, Executive Director Date 9/13/11

For the purpose of continuity, the minutes may not be in chronological order.