

SOUTH DAKOTA WHEAT COMMISSION JUNE MEETING
Wednesday June 20 & 21, 2012
116 North Euclid, Pierre, South Dakota
Minutes

Wednesday, June 20, 2012

Present: Commissioners: Chet Edinger, SDWC
Steve Halverson, SDWC
Darrell Davis, SDWC
Clinton Vanneman, SDWC
Leo Warrington, SDWC

Staff: Randy Englund, SDWC
Mary Ellen Wagner, SDWC
Carolyn Theobald, SDWC

Guests: Rick Vallery, SDWI

Call to Order:

Chairman Edinger called the meeting to order at 1:30 p.m.

Approval of Agenda:

Addition of Dave Clay's Creation of a Coalition for consideration, Section II, B.) 4.).

Commissioner Vanneman moved to approve agenda with the addition to Section II, B.) 4.), seconded by Commissioner Warrington. Approved.

Approval of Minutes:

Commissioner Warrington moved to approve May 23, 2012 Minutes, seconded by Commissioner Vanneman. Approved.

Financial Report:

Theobald presented May 2012, and June 2012 (incomplete) financials. Discussion took place.

Commissioner Davis moved to approve May 2012 financials, seconded by Commissioner Halverson. Approved.

Staff Reports:

- Wagner: Reported on Facebook and website updates. Chairman Edinger and Commissioner Davis are to be added as Administrators to the SDWheat's Facebook account. Reported on activities with Wheat Foods Council, and Sanford Health, Sioux Falls, SD. Discussion took place.
- Vallery: Reported on Wheat Industry Alliance (previously named Wheat Industry Biotech Committee) activities. Received Strategic Initiative for Ag Research at SDSU. Reported on Duck's Unlimited field tours in Leola, Clark and Faulkton. Discussion took place.

I. Cash Flow Outlook and Fiscal Year 2013 Budget Considerations

A.) Fiscal Year 2012 – Fiscal Year End Summary

Reviewed end of Fiscal Year 2012 estimates for both revenue and expenses.

B.) Estimated 2012 Production and Fiscal Year 2013 Check-Off Receipts

Reviewed estimated 2012 production as reported by the USDA National Agricultural Statistics Service. Consensus was to adjust Fiscal Year 2013 budgeted check-off receipts to \$1,415,424 (95% of estimated production).

II. Fiscal Year 2013 Program and Budget Development

A.) Research

1.) SDSU Research Proposals

Reviewed SDSU Research Proposals for potential funding. Discussion took place.

B.) Market Development

1.) U.S. Wheat Associates

Amount proposed \$375,700. Discussion took place. Amount funded \$247,500.

2.) Northern Crops Institute

Amount proposed \$25,000. Discussion took place. Amount funded \$16,500.

3.) Wheat Marketing Center

Amount proposed \$50,000. Discussion took place. Not funded.

4.) Dave Clay's Creation of a Coalition

Discussion took place.

C.) Information, Education and Promotion

1.) Wheat Foods Council

Amount proposed \$54,347. Discussion took place. Amount funded \$35,870.

2.) Review Contracts

a.) State Fair

b.) Consultants

Discussion took place.

D.) Policy and Government Affairs

1.) National Association of Wheat Growers

Amount proposed \$94,000. Discussion took place. Amount funded \$62,040.

2.) South Dakota Wheat, Inc.

Amount proposed \$63,000. Discussion took place. Amount funded \$50,000.

Commission meeting adjourned for the day at 5:30 p.m.

Thursday, June 21, 2012

Commission meeting reconvened at 8:25 a.m. (All present except Commissioner Warrington.)

NOTE: Commissioner Warrington arrived at 8:35 a.m.

II. Fiscal Year 2013 Program and Budget Development - Continued

E.) Travel, General Operations and Administration

Discussion took place.

F.) Other Funding Requests

1.) State Fair

Discussion took place.

G.) Refunds

Reviewed estimated refunds budget line item. Adjusted to 9% (prior years' average) of check-off receipts.

It is the consensus of the South Dakota Wheat Commission Board to evaluate Fiscal Year 2013 funding in the second quarter of that fiscal year.

III. Finalize Fiscal Year 2013 Budget

Fiscal Year 2013 budgeted receipts total \$1,433,424. Budgeted expenses and refunds total \$1,493,303.

Commissioner Halverson moved to approve the Fiscal Year 2013 Budget, seconded by Commissioner Davis. No further discussion. Approved.

IV. U.S. Wheat Associates

A.) Summer Meeting

- July 6 – 9, 2012, Spokane, Washington
- Commissioner Davis and Wagner will attend. Participation in committees will be decided upon their arrival.

V. Other Business

A.) South Dakota Wheat Restructure

Discussion took place.

B.) Assessment Increase and Statutory Amendments

Discussion took place.

VI. Administrative Matters

A.) Commissioner Appointments

Commissioner Halverson's appointment expires June 30, 2012. Discussion took place.

B.) Election of Officers

- Chairman – Commissioner Davis
- Vice Chairman – Commissioner Vanneman
- Secretary – Commissioner Warrington
- Treasurer – Commissioner Edinger
- At Large – Commissioner Halverson until filled

Commissioner Warrington moved to approve officers as stated, seconded by Commissioner Vanneman. Approved.

C.) Travel Approval

- U.S. Wheat Associates Meeting, Spokane, WA – Commissioner Davis, Wagner
- North Dakota Wheat Commission Four State Meeting, Fargo, ND – Commissioner Davis, Commissioner Warrington, Englund

Commissioner Davis moved to approval travel as presented, seconded by Commissioner Warrington. Approved.

D.) Commission Meeting Dates

- July – No meeting
- August – To be held in conjunction with Dakotafest in Mitchell, SD on August 22, 2012. This will be a joint meeting with South Dakota Wheat, Inc.

Chairman Edinger adjourned the meeting at 12:30 p.m.

Darrell Davis
Darrell Davis, Commissioner Date

Randy L. Englund 8/22/12
Randy L. Englund, Executive Director Date

For the purpose of continuity, the minutes may not be in chronological order.