

# Ag Horizons Conference

PO Box 667  
Pierre SD 57501

605-224-4418/605-222-1919

GROWING OUR FUTURE

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July 12, 2021,

Dear Agri-Business Leader,

The **2021 Ag Horizons Conference** organizers invite you to be part of our upcoming conference. This year's dates are November 30<sup>th</sup> & December 1<sup>st</sup> and includes 13 keynote speakers, 15 educational one-hour seminars and **AGAIN** this year **"INDUSTRY SEMINARS"** to be held throughout the conference. Industry Seminars are your opportunity to share company information with our attendees. Cost is free, with a booth! Call me to book your seminar time slot at 605-224-4418/605-222-1919. First come, first choice.

Three keynote speakers will discuss economics, marketing and industry issues. As in the past, the **Ag Horizons Conference** will be held at the Ramkota River Centre', Pierre, SD. Exhibitors and sponsors can register and pay at [www.sdwheat.org](http://www.sdwheat.org).

Again, we are offering an **Associate Membership Program** that offers involvement in the Conference in addition to several other exciting benefits! (Application enclosed.) An **Exhibitor Contract** is enclosed detailing all the information needed to reserve your booth or sponsorship. Make **Ramkota Hotel reservations at 605-224-6877**. Rooms are available on site for \$104.99 or off site at the Governor's Inn at 605-224-4200 for \$85.00.

**Exhibitor Set-up** is Monday evening, November 29, 2021. Each exhibitor booth will receive one set of meal tickets with the booth registration. Additional meal tickets are available for \$50 for 3 meals. Conference registration begins at 8:00 a.m. on December 30<sup>th</sup> with the conference starting at 9:00 a.m.

**Game Night** We have chosen to not incorporate a game night or the auction this year. We are encouraging a night on the town. Feel free to take attendees out to the many dining options located in Pierre and Fort Pierre.

We thank you for your support. If I can be of assistance, please call me at 605-224-4418/605-222-1919.

Sincerely,

*Caren Assman*

Caren Assman,  
Executive Director

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## Conference Hosts

**SD Crop Improvement Association, SD Oilseeds Council, SD Pulse Growers,  
SD Seed Trade Association, SD Soil Health Coalition, SD Wheat Inc, SD Conservation Districts**

# SD Wheat Inc Associate Member Sponsorship Opportunity

## Ag Horizons Booth - Wheat Yield Contest – Wheat Advantage Newsletter

In an effort to create strong coalitions with companies and suppliers that work with our members, the Board of Directors has created an Associate Member Program and sponsorship program. The new program will provide an opportunity for you to be a member of SDWI which supports the responsible and hardworking producers that contribute to the vibrancy of our great industry and actively participate in membership events!

South Dakota Wheat Inc. offers (3) different opportunities for company involvement:

- 1) **Ag Horizons Conference** is a cooperative 1-½ day event hosted by 7 organizations, providing 15 educational seminars and log/link opportunities to interact with several hundred producers.
- 2) **Wheat Yield Contest** is held in 7 Districts, recognizing 1<sup>st</sup> and 2<sup>nd</sup> place prizes for spring & winter wheat.
- 3) **Wheat Advantage Newsletter** offers advertising opportunities six times a year and is received by 5,000 producers.
- 4) **Prairie Grains Magazine** includes our Wheat Advantage Newsletter and also goes to 5,000 producers.

**Diamond \$5,000** - Annual recognition includes:

- \$2,000 Ag Horizons \$1,750 for Sponsorship & \$250 Logo/Link
- \$1,570 Six – ½ page ads in Wheat Advantage/Prairie Grains Magazine
- \$1,000 Wheat Works – A Producers Advantage Field Forum
- \$ 250 SDWI Associate Membership

**Ruby \$2,500** – Annual recognition includes:

- \$1,750 Six – ½ page ads in Wheat Advantage/Prairie Grains Magazine
- \$ 500 \$250 Ag Horizons Sponsorship & \$250 Logo/Link
- \$ 250 SDWI Associate Membership

**Silver \$1,000** – Annual recognition includes:

- \$750 Two – ½ page ads and \$250 Logo/Link
- \$250 SDWI Associate Membership

**Gold \$500** – Annual recognition includes:

- \$250 Ag Horizons Logo/Link
- \$250 SDWI Associate Membership

**Copper \$250** – Annual recognition includes:

- \$250 SDWI Associate Membership

### Wheat Yield Contest Sponsorship Only

- **\$10,000**  
Exclusive
- **\$5,000**  
Shared
- **\$1,000**  
Shared
- **\$500**  
Shared

### Media Promotion

2 Press Releases  
4 Radio Interviews  
4 Newsletter Ads  
4 Media Newspapers

100% Payout to winning  
Producers!

**Please complete the following and return in the self addressed envelope:**

☐ **Diamond \$5,000**      ☐ **Ruby \$2,500**      ☐ **Silver \$1,000**      ☐ **Gold \$500**      ☐ **Copper \$250**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Send to: SD Wheat Inc., PO Bo 667 Pierre, SD 57501  
605-224-4418/605-222-1919 wheatinc@midco.net

# Exhibitor Contract

## 2021 Ag Horizons Conference

Ramkota River Centre – Pierre, SD

November 30 & December 1, 2021 Register & pay at [www.sdwheat.org](http://www.sdwheat.org)

If you choose to become an Associate Member and Sponsor, exhibitor rates are lower.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

### Please Check:

- \_\_\_\_\_ Enclosed is \$300 (\$325 after November 15, 2021) for an 8'x8' booth. If your booth is larger than this, please state dimensions \_\_\_\_\_.
- \_\_\_\_\_ Enclosed is a \$75 non-refundable fee for an outdoor equipment exhibit.
- \_\_\_\_\_ We will require electrical hook-up.
- \_\_\_\_\_ **\*\*Fee includes conference registration and meals for ONE person. Additional booth personnel, please pay forty-five dollars (\$45) each for meals. Please identify name(s) of person(s) who will be in booth:**

\_\_\_\_\_  
\_\_\_\_\_

### Industry Seminar:

☐ **YES** we are providing an "Industry Seminar: title: \_\_\_\_\_"

### Details:

- **Return contract by November 15, 2021. Questions call 605-224-4418/605-222-1919.**
- A 6' table and chair will be provided for each booth. Please notify us if additional tables and chairs are needed.
- Exhibit space assignments are based on size, electrical need and date contract received.

### Set-Up:

- Monday, November 29, 2021, between 6:00 p.m. and 8:30 p.m. or Tuesday, November 30, 2021, between 7:30 a.m. and 9:00 a.m.

### Take-Down:

- Wednesday, December 1<sup>st</sup> at the close of the conference.

Register at [www.sdwheat.org](http://www.sdwheat.org) or Send check to: Ag Horizons Conference, Box 667, Pierre, SD 57501

**Our sincere thanks for exhibiting at our conference!**

South Dakota Wheat, Inc. \* South Dakota Pulse Growers \* South Dakota No Till  
South Dakota Oilseeds Council \* South Dakota Seed Trade Association  
South Dakota Crop Improvement Association \* South Dakota Soil Health Coalition