Ag Horizons Conference

PO Box 667
Pierre SD 57501

1-605-224-4418

GROWING OUR FUTURE

July 12, 2019

Dear Agri-Business Leader,

The **2019 Ag Horizons Conference** hosts invite you to be part of our upcoming conference. This year's dates are December 10 & 11 and include 6 keynote speakers, 24 educational one-hour seminars **and AGAIN** this year "INDUSTRY SEMINARS" to be held December 11th, starting at 1:00 pm. Industry Seminars are your opportunity to share company information with our attendees. Cost is free, with a booth! Call me to book your seminar time slot at 1-605-224-4418. First come, first choice.

Six keynote speakers will discuss economics, marketing and industry issues. As in the past, the **Ag Horizons Conference** will be held at the Ramkota River Centre', Pierre, SD. Exhibitors and sponsors can **register and pay at www.sdwheat.org**.

Again we are offering an **Associate Membership Program** that offers involvement in the Conference in addition to several other exciting benefits! (Application enclosed.) An **Exhibitor Contract** is enclosed detailing all the information needed to reserve your booth or sponsorship. Make **Ramkota Hotel reservations at 1-605-224-6877**. Rooms are available on site for $108.99 or off site at Governors Inn at 224-4200 for $69.00.

Exhibitor Set-up is Monday evening December 9, 2019. Each exhibitor booth will receive one set of meal tickets with the booth registration. Additional meal tickets are available for $45 for 4 meals. Conference registration begins at 8:00 a.m. on December 10th , with the conference starting at 9:00 a.m.

Game Night We have chosen to not incorporate a game night or the auction this year. We are encouraging a night on the town. Feel free to take attendees out to the many dinning option located in Pierre and Ft. Pierre.

We thank you for your support. If I can be of assistance, please call me at (605) 224-4418.

Sincerely,

Caren Assman

Caren Assman,
Executive Director

Conference Hosts

SD Crop Improvement Association, SD Oilseeds Council, SD No Till
SD Pulse Growers, SD Seed Trade Association, SD Soil Health Coalition, SD Wheat Inc,
SD Conservation Districts

SD Wheat Inc. Associate Member
Sponsorship Opportunity
Ag Horizons Booth- Wheat Yield Contest – Wheat Advantage Newsletter

In an effort to create strong coalitions with companies and suppliers that work with our members, the Board of Directors has created an Associate Member Program and sponsorship program. The new program will provide an opportunity for you to be a member of SDWI which supports the responsible and hardworking farmers that contribute to the vibrancy of our great industry and actively participate in membership events.

South Dakota Wheat Inc. offers (3) different opportunities for company involvement.

1) **Ag Horizons Conference** is a cooperative 1 ½ day event hosted by 7 organizations providing 30 educational seminars and exhibiting opportunity to interact with several hundred producers.
2) **Wheat Yield Contest** is held in 7 Districts, recognizing 1st, 2nd, places prizes, for spring & winter wheat.
3) **Wheat Advantage Newsletter** offers advertising opportunities 7 times a year and is received by 5000 producers.
4) **Prairie Grains Magazine** includes our wheat advantage newsletter and also goes to 5000 producers.

***Diamond $5,000*:** annual recognition includes.

- ◆ $2000 Ag Horizons $1750 for sponsorship & $250 booth
- ◆ $1750 Seven - ½ page ads in Wheat Advantage/Prairie Grains
- ◆ $1,000 Wheat Works – A Producers Advantage Field Forum
- ◆ $250 SDWI Associate Membership

***Ruby $2,500*:** annual recognition includes

- ◆ $1750 Seven - ½ page ads in Wheat Advantage/Prairie Grains
- ◆ $500 Ag Horizons $250 for sponsorship & $250 booth
- ◆ $250 SDWI Associate Membership

***Silver $1,000*:** annual recognition includes

- ◆ $750 two -1/2 page ads & an Ag Horizons $250 booth
- ◆ $250 SDWI Associate Membership

***Gold $500*:** annual recognition includes

- ◆ $250 Ag Horizons booth
- ◆ $250 SDWI Associate Membership

***Copper $250*:** annual recognition includes

- ◆ $250 SDWI Associate Membership

Wheat Yield Contest Sponsorship Only

- ◆ ***$10,000*** Exclusive
- ◆ ***$5,000*:** Shared
- ◆ ***$1,000*** **Shared**
- ◆ ***$500*** **Shared**

Media Promotion

2 Press Releases
4 Radio Interview
4 Newsletter Ads
4 Media Newspapers

100% Payout to winning producers!

Please complete the following and return in the self addressed envelope:

❑Diamond $5,000 ❑Ruby $2,500 ❑Silver $1,000 ❑Gold $500 ❑Copper $250

Name:_____

Company:_____

Address:_____

City:_____ Zip:_____

Phone:_____ Cell:_____

Email:_____

Send to:
SD Wheat Inc, PO Box 667, Pierre, SD 57501
1-605-224-4418 or wheatinc@midco.net

Exhibitor Contract

2019 Ag Horizons Conference

Ramkota River Centre – Pierre, SD

December 10 & 11, 2019 **Register & pay at www.sdwheat.org**

COMPANY _____

NAME _____
(First) **(Last)**

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

EMAIL _____ **PHONE** _____

Please Check:

_____ Enclosed is $250 ($275 after November 15, 2019) for an 8'x8' booth. If your booth is larger than this, please state dimensions _____.

_____ Enclosed is a $75 non-refundable fee for an outdoor equipment exhibit.

_____ We will require electrical hook-up.

_____ ****Fee includes conference registration and meals for ONE person. Additional meals cost forty-five dollars ($45) for 5 meals. Please identify name(s) of person(s) who will be in booth:**

_____

_____

Industry Seminar held Wednesday, December 11th after 1:00 pm

☐ **YES we are providing an "Industry Seminar" title**_____

Details:

- **Return contract by November 15, 2019. Questions call 605-224-4418.**
- A 6' table and chair will be provided for each booth. Please notify us if additional tables and chairs are needed.
- Exhibit space assignments are based on size, electrical need and date contract received.

Set-Up:

- Monday, December 9, 2019, between 6:00 p.m. and 8:30 p.m. or Tuesday, December 11, 2019 between 7:30 a.m. and 9:00 a.m.

Take-Down:

- Wednesday, December 11th , at the close of the conference.

Register at www.sdwheat.org or Send check to: Ag Horizons Conference, Box 667, Pierre, SD 57501.

Our sincere thanks for exhibiting at our conference!

South Dakota Wheat Inc. * South Dakota Pulse Growers * South Dakota No Till
South Dakota Oilseeds Council * South Dakota Seed Trade Association
South Dakota Crop Improvement Association* South Dakota Soil Health Coalition
SD Conservation Districts

Wheat Advantage Newsletter

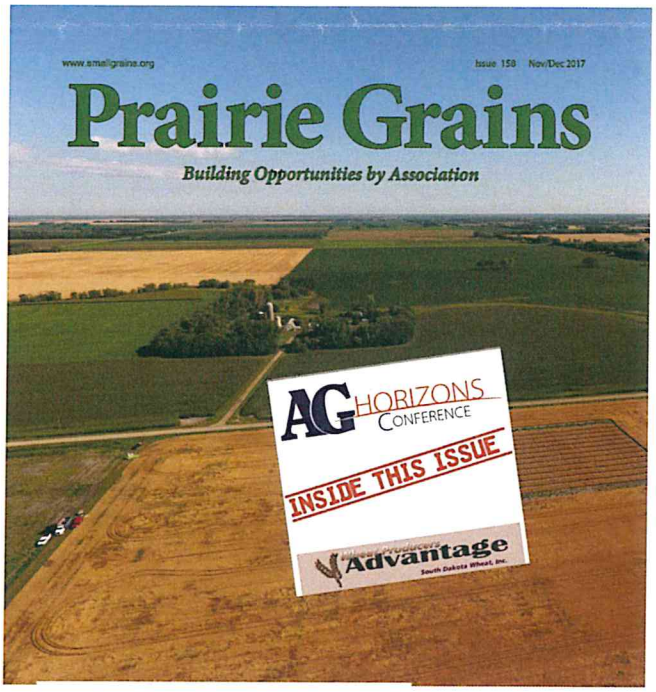
Our quarterly newsletter contains information on production, marketing, promoting, field data and research trends. This 8 page newsletter with 8.5 x 11 size pages is now inserted into the Prairie Grains Magazine which is published 7 times per year. Contact Caren at 1-605-224-4418 office or 605-222-1919 cell.

Rate Sheet:

¼ page – $125

½ page – $250

Full page - $500



Spec Sheet: all color

¼ page specs-

½ page specs- 7.5x4.75

Full page-

Circulation :

Circulation includes 5000 wheat producers across South Dakota.

Editorial Calendar:

Issue		Ad Due	Release Date
# 171	August 2019	08/05/19	08/23/19
# 172	Nov -Dec 2019	11/01/19	11/21/19
# 173	January 2020	12/20/19	01/10/20
# 174	February 2020	01/20/20	02/07/20
# 175	March 2020	02/24/20	03/16/20
# 176	April 2020	04/06/20	04/27/20
# 177	May 2020	05/04/20	05/26/20