

PUBLIC SERVICE ANNOUNCEMENT
By South Dakota Wheat
RE: Bake and Take Day, March 23, 2019

Caren Assman 605-224-4418

South Dakota Wheat is again holding its annual "Bake and Take Day!" This year's event occurs on Saturday March 23, and we invite home bakers of all ages to slow down, relax and embrace community spirit by baking home-made goodies and sharing them with friends, neighbors or folks who may not be able to bake themselves.

And if you participate in Bake and Take Day, you just might win a prize. Contestants who write in to share their Bake and Take activity will be entered into a random drawing for \$50 cash in one of four categories. Participants need to indicate a category -- youth individual (4-17), youth group, adult individual (18 plus), or adult group -- on the entry form. If no category is indicated, the entry will be placed in the category that most fits the information provided. All eligible entries collected via e-mail and U.S. mail by April 12, 2019 will be included in the drawing.

"Bake and Take Day has a long tradition in South Dakota as an activity designed to educate consumers in the importance of home baking and wheat foods consumption," says Caren Assman, for South Dakota Wheat. "The personal visit to members of the community is as rewarding and important as the baked goods you take them."

Send a summary of the activity, recipe and picture to the South Dakota Wheat, Box 667, Pierre, SD 57501 or e-mail the information to the SDW at wheatinc@midco.net . Include any community service aspects, and comments regarding how the activity strengthened the bonds between individuals. Any one that bakes and takes a wheat product is eligible for the contest.